

# How to Create a Login and Registration Page in WordPress

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**The Goal:** A how-to solution article that positions Formidable Forms as the best tool to build a login and registration page in WordPress.

**My Role:** I produced the entire article from start to finish.

🧠 Conception      📄 Keyword Research      📡 Publish  
👉 SEO Writing      🎨 Graphic Design      📣 Promote

**Meta Description:** Want to create a custom login page in WordPress? Learn how a user registration tool can help you add a login page to any WordPress site.



Wondering how to create a login page on WordPress sites? Then you must be sold on the benefits:

- Improved branding
- Better user experience
- Enhanced security

You know what you need to do: customize the login & registration process. But how?

We'll show you how a user registration tool can revolutionize the entire login and registration process on ANY WordPress website. Using a simple (yet powerful) plugin, you can create a WordPress login system in just a few steps!

Ready to get started? Let's go - here are the main steps:

1. Install and activate the user registration plugin
2. Activate the user registration add-on
3. Create a custom login form
4. Create a custom registration form
5. Customize the WordPress login and registration page

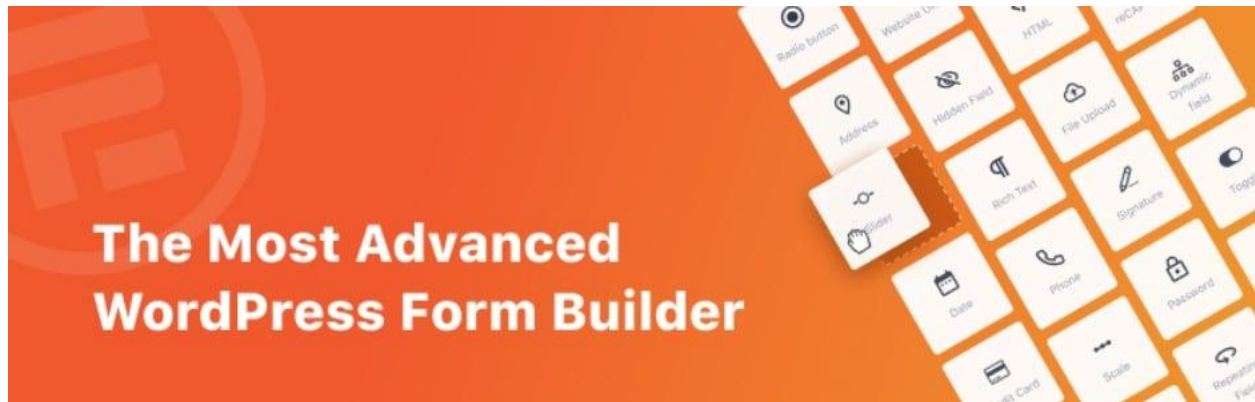
One thing before we get started: we're often asked if it's possible to create a WordPress login and registration page without a plugin. The answer? Yes/no. Setting this up takes a ton of coding knowledge. Unless you are a professional developer, we wouldn't recommend it.

Besides, developers looking to save time will love this method. Onward!

## **1. Install and activate the user registration plugin**

The first thing we need to do is install a user registration plugin for WordPress. This kind of plugin will allow you to change the entire user registration and login process on your WordPress site.

In this example, we are going to use our WordPress form maker, Formidable Forms. If you haven't chosen a form-building plugin for your site yet, this one could be a great choice. That's especially true if you are hoping to handle user registration on your website.



Formidable has a dedicated user registration add-on that automates everything to do with users:

- Build custom registration forms
- Allow users to register & edit their user profiles
- Give users (and other user roles) the power to edit from the front end of your site
- Auto-populate forms with a logged-in user's information
- Add a login form anywhere on your site
- Add a reset password form anywhere on your site

## Not just for user registration

Here's the deal. If you need a solid user registration system, chances are you building a custom website. For those looking to make a secure and user-friendly site, our plugin was designed for you!

The best thing about Formidable Forms is that it isn't just made for user registration. It's a full-scale WordPress form builder plus more. Formidable has dozens of integrations and add-ons, making it a powerful choice for almost any kind of WordPress website.

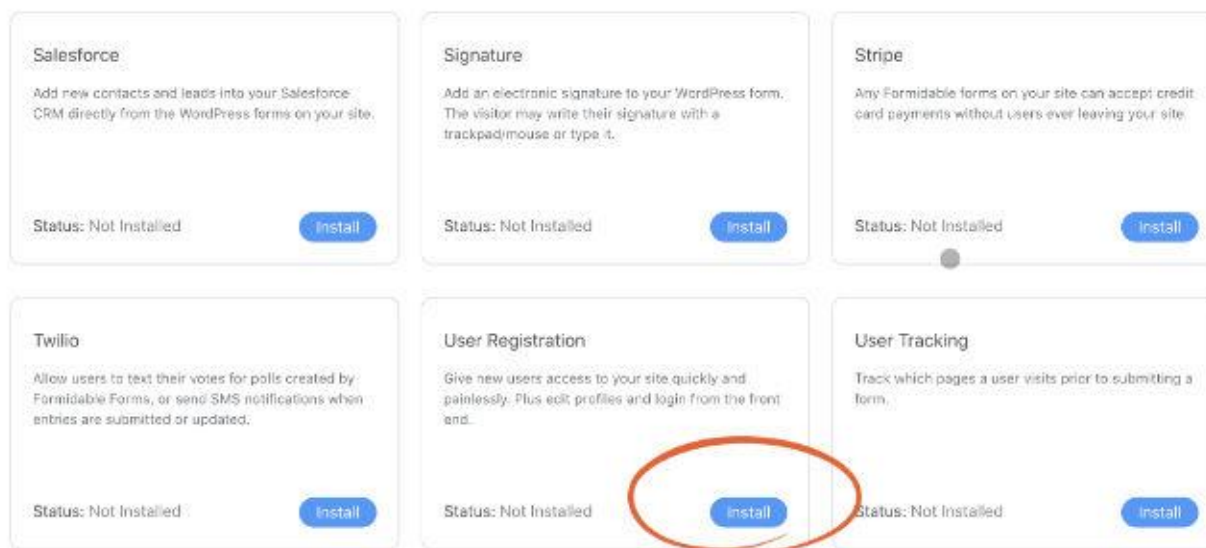
There are a few free plugins that can help you with user registration on WordPress sites, but as the old saying goes: you get what you pay for. That said, you can still read through this article to compare Formidable against any other plugin out there.

And if you find that Formidable Forms looks like the best option, you can give it a try risk-free for 14 days. If you don't like it, we'll give you all your money back no problem. Installing Formidable is as easy as installing any WordPress plugin.

To take advantage of our user registration system, just visit our pricing page to get started.

## 2. Activate the user registration add-on

Once you've installed Formidable Forms, everything becomes a lot easier. Go to your WordPress dashboard, then go to Formidable → Add-Ons and click the 'Install' button for the User Registration add-on.



### 3. Create a custom login form

Before we can learn how to make login pages in WordPress, we need to create a form that users will log in to. Luckily, this form is already created as part of the user registration add-on! That means that after a user registers, they can log in using this form... and everything just works?

There are some things to consider when it comes to customizing your login form though:

- Styling your login form: You may want to tweak how your login form looks using Formidable's built-in visual styler - no CSS required!
- Create a reset password page: If any of your users lost their password, you can create a page and link your login form to that page seamlessly.

There are a few details involved in customizing your login form, so to keep this guide simple, we wrote a dedicated article here: [How to Create a Custom Login Form in WordPress](#).

You don't need to customize your login form to move forward with this tutorial, though. So let's move on to the next step.

### 4. Create a custom registration form

The WordPress user registration form is much like the login form in Formidable - it's built into the user registration add-on. Since everybody will collect different data from their users when they register, we made an editable user registration template that users can get started with.

Here's what it looks like:

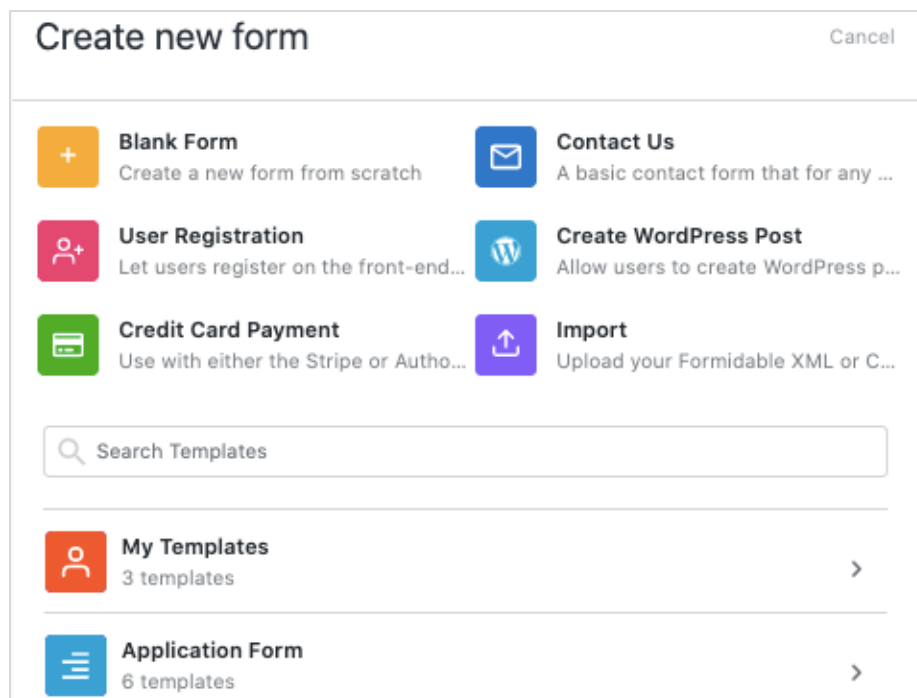


The image shows a 'User Registration Form Demo' with the following fields and labels:

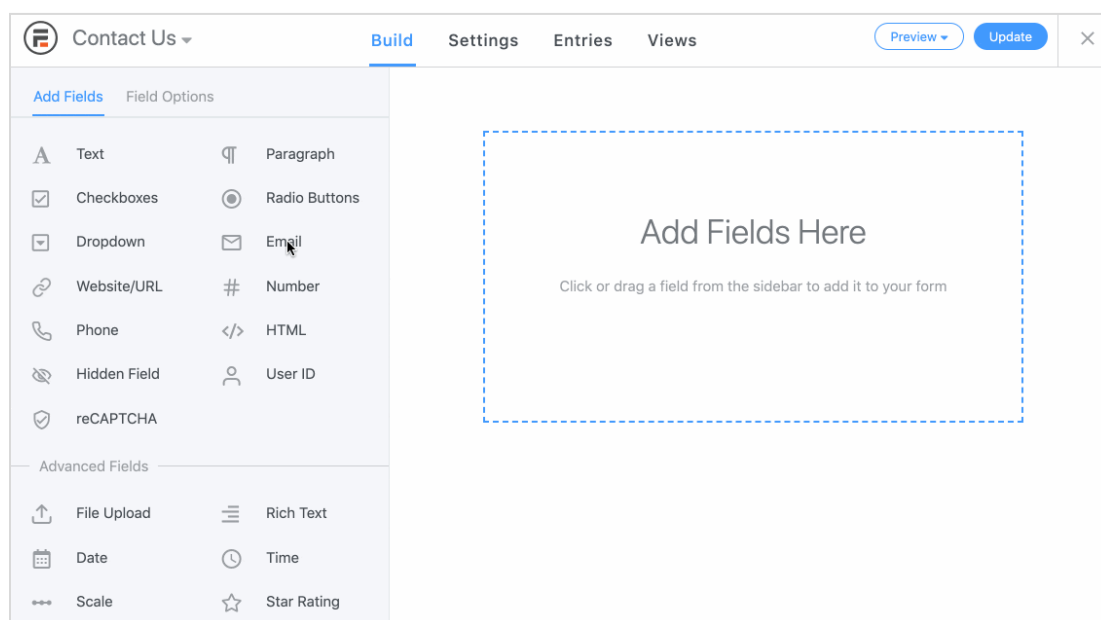
- Name \***: Two input fields labeled 'First' and 'Last'.
- Username \***: One input field with a note below it: 'Only lower case letters (a-z) and numbers (0-9) are allowed.'
- Email Address \***: Two input fields labeled 'Enter Email' and 'Confirm Email'.
- Password \***: Two input fields labeled 'Enter Password' and 'Confirm Password'.
- Profile Picture**: A 'Choose File' button and the text 'no file selected'.

At the bottom, there is a disclaimer: 'Please attach a .jpg, .png, .gif or .mpg image. By attaching an image to use as your profile picture you assert that you have rights to use the image and it is not illegal, pornographic or violent in any way.'

If that's close to what you are looking for, you can go to Formidable → Forms, then click the Add new button. Search for the User Registration template and click on it to start editing.



If you are feeling ambitious, you can create a form from scratch. To do that, click on the Blank Form option instead. Name your form and start building it using the drag-and-drop form builder.



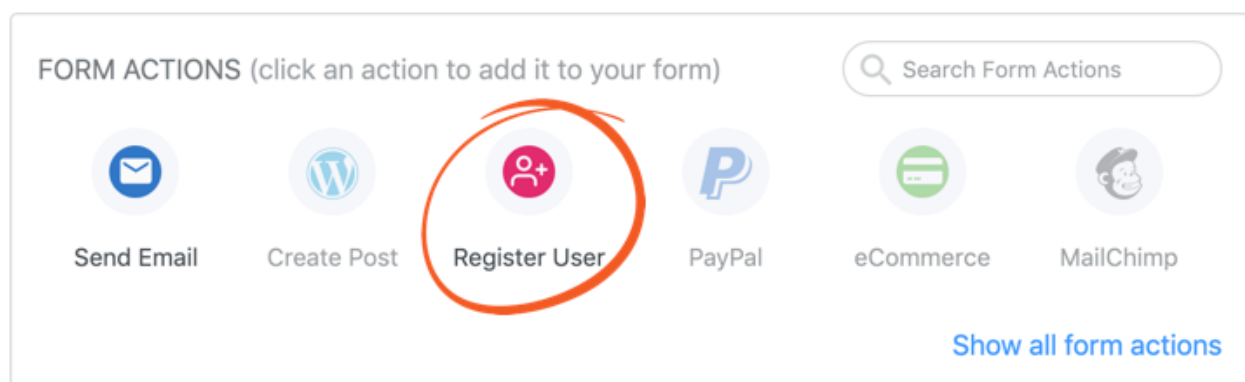
All you need to do to build your registration form is drag and drop the form fields you want from the left column to the right. You'll probably be collecting user names, email addresses, and a few more pieces of key info at least.

### Configuring registration form settings

Once you're done creating your form, click the update button, then proceed to the Settings tab.

To make sure your users register properly, you need to enable the user registration options for your user registration form. This will connect your registration form to your user registration system.

Get started by going to Settings → Actions & Notifications. Click Register User to add a registration action to your form.



There are a lot of options that you can configure highlighted in our user registration documentation. You'll want to spend some time thinking about your users when you create your registration form, so don't rush through this!

In a nutshell, you'll want to configure what happens with your user after they submit their registration. For example, you can configure:

- Whether users should be logged in automatically after they register
- If you want to collect payment during the registration process
- Email notifications after registration
- User roles and permissions

You don't need to have this 100% complete to move forward with this tutorial though. Feel free to spend more time learning about online registration forms, and when you are ready, let's keep going!

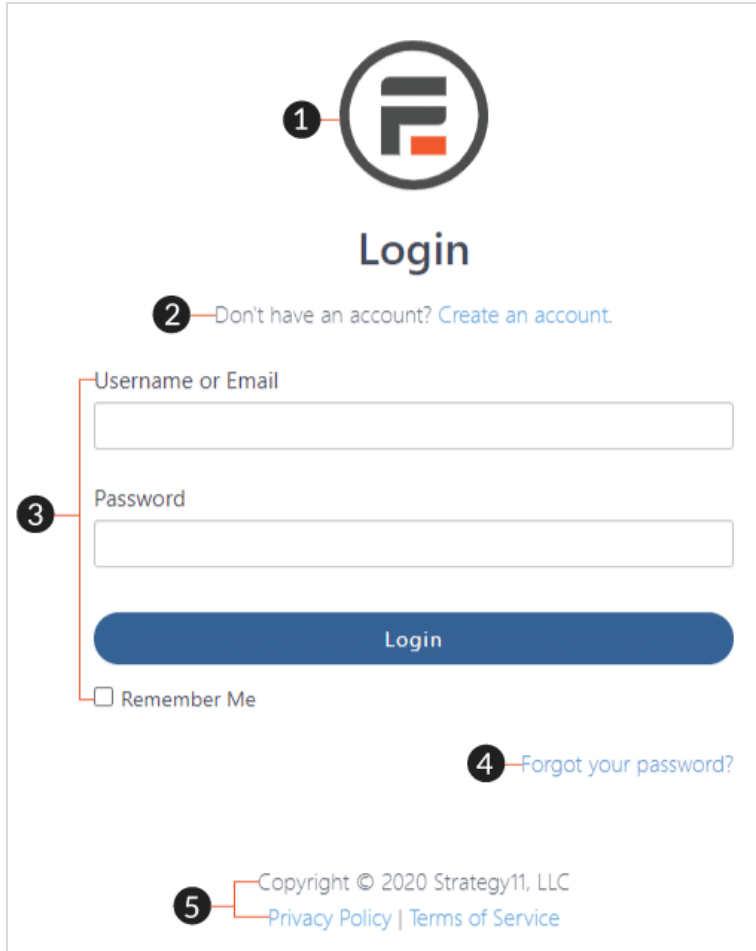
## 5. Customize the WordPress login and registration page

Wondering how to customize the WordPress login page? Here's where it all comes together! The login page will replace the default login page that WordPress has baked in. Remember this?



That's the one you are trying to get rid of right? Let's take a look at the Formidable login page as an example.





These are the basic components of a WordPress login page:

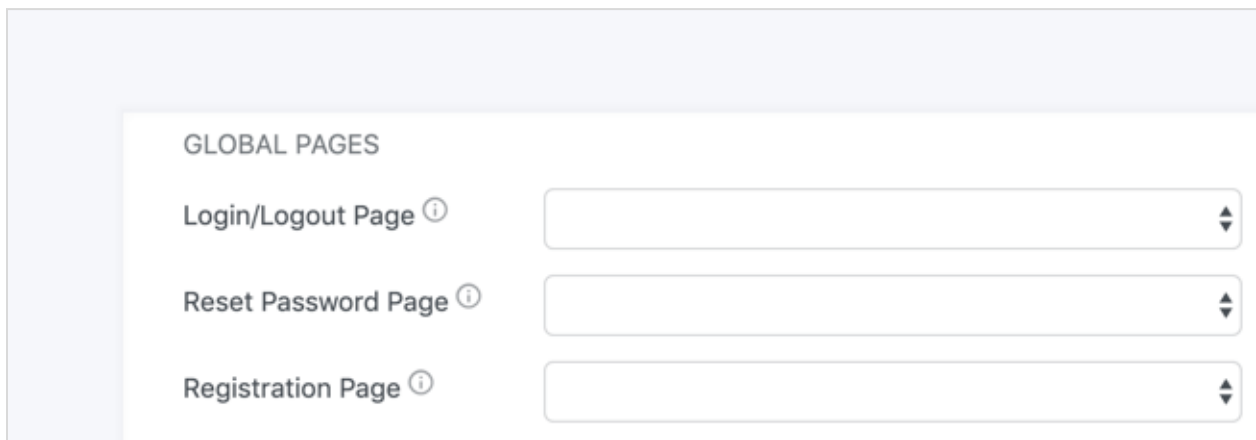
1. **Branding:** Usually your logo.
2. **Link to registration page:** It's usually a good idea to link users to your registration page in case they have not yet registered.
3. **Login form:** With Formidable, all you need to do is paste in your form shortcode.
4. **Forgot your password link:** This is a link to the reset password page. You can include this with the login form automatically, or, insert the link yourself.
5. **Copyright and other links:** It's generally good practice to include some of these legal-info links on a page where you are dealing with people's data.

## Creating a new login page

Many people ask how to change the logo in the WordPress login page. Others still ask how to change the WordPress login page URL. But it's actually much easier if we just create a brand-new page.

And with Formidable, we don't need to learn how to change the login page in WordPress because the user registration system automates the entire process!

Access your global settings by going to Formidable → Global Settings → Registration. That's where you will see the settings for Global Pages. Here's where we can set our login, registration, and reset password pages.



The screenshot shows a settings panel titled "GLOBAL PAGES". It contains three rows, each with a label and an information icon (i) on the left, and a dropdown menu on the right. The rows are: "Login/Logout Page", "Reset Password Page", and "Registration Page". All dropdown menus are currently empty.

So if you want to create your custom WordPress login page, all you need to do is create a page in WordPress as normal and make sure you publish your login form to that page. Then you can design the page to look however you like using the Gutenberg builder.

Then you can just repeat the same process with your registration page! To be clear, your login and registration page are actually two separate pages. Although you'd style them exactly the same if you want. And actually, you could place your login and registration forms on any post or page you want.

## Wrapping up

That's all there is to it - you've just created a really powerful user registration system on your WordPress website. And actually, there are even more details that you can check out in our user registration knowledgebase article.

You can learn more about allowing users to edit their account page, allowing for front-end editing, and a whole lot more. Hopefully, this tutorial has shown you how to create a WordPress login and registration page. If you have more questions, feel free to ask our support team at any time. Thanks for stopping by!