

# Artificial Intelligence for WordPress Forms

- [Live Article Link](#) 🔍

**The Goal:** The goal is this feature page is to sell customers on the features of the AI Field in the Formidable Forms form builder. We pushed traffic to this feature page via several search engine optimized blog articles.

**My Role:** I produced the entire article from start to finish.

🧠 Conception      📄 Keyword Research      📡 Publish  
👉 SEO Writing      🎨 Graphic Design      📣 Promote

**Meta Description:** Want to harness the power of artificial intelligence in a WordPress plugin? Formidable Forms has a game-changing AI tool that will revolutionize your WordPress workflows.



Unless you've been living under a rock, you'll know that AI-powered applications are taking the world by storm. There are plenty of AI engines that do very specific things very well (like chatbots, for example).

But what if you want to create something fine-tuned for your WordPress site? Formidable Forms' AI Field is the answer:

- 24/7 Customer Support: Cut down on support requests by providing AI-generated support.
- Sale Assistance: Help customers with buying decisions in real-time with artificial intelligence.
- Customer Experience: Make your overall site experience better with AI assistance at any stage.

- Content Suggestions: Generate content for blog posts, WooCommerce product descriptions, and whatever else.
- So much more!

The Formidable Forms AI field uses OpenAI to create high-quality solutions for WordPress sites. It's an AI Swiss Army knife that will leave visitors speechless! Keep scrolling to learn more, or get started by hitting the button below.

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- 🤔 How does Formidable's AI Field work?
  - ✨ What can you do with the AI Field?
  - 🙌 Get Started Fast with AI Templates
  - 🤖 What else can Formidable Forms do for your WordPress site?
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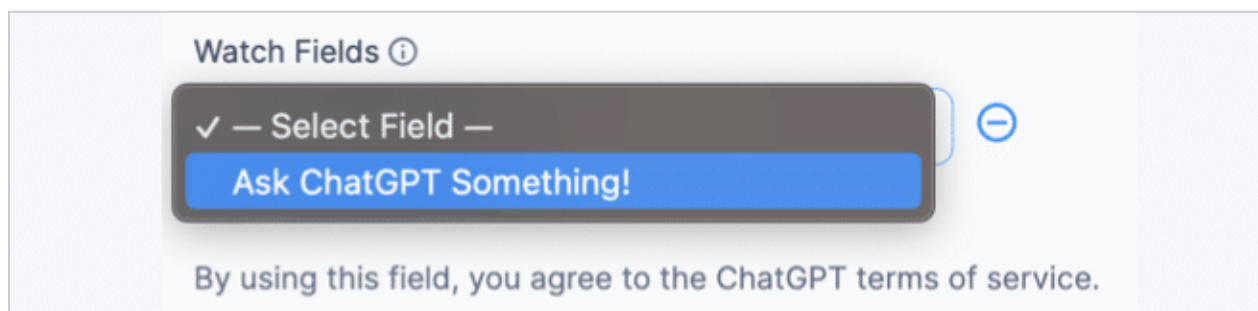
## 🤔 How does Formidable's AI Field work?

There is a range of WordPress artificial intelligence plugins available right now. *Most of them help to do one specific task.* With Formidable's AI Field though, the possibilities are near limitless!

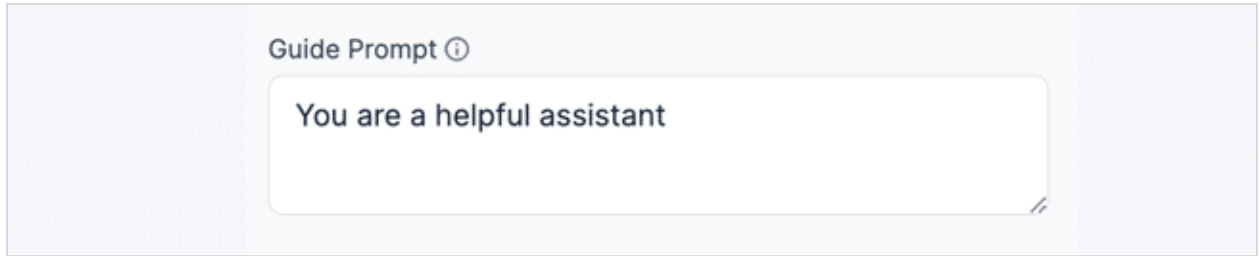
Here's how it works. After creating a new form from the WordPress admin screen, you'll add at least two form fields:

1. Any fields where users enter prompts for AI to respond to.
2. The AI field that generates the response to the prompts.

Then you calibrate which field you want the AI field to watch:



Then finally, the secret sauce. Add a Guide Prompt to give the AI model a little direction:



That's it - our OpenAI ChatGPT solution requires no setup time at all. What's more, you don't even need your own OpenAI account for it to work. Our WordPress form builder has it all covered for you. In other words, *no API key or anything else is needed to get started!*

Plus, just like all our other features, we have a Knowledge Base Doc to help you whenever you need it. Not to mention our highly capable human support team!

Let's see what this thing can do, shall we?

## **What can you do with the AI Field?**

If you've been watching social media these days, a huge number of influencers are demonstrating how artificial intelligence can be used to save time on work.

But how can you use it on your WordPress site? *Ironically, the only limit is human creativity!* Here are some examples to inspire you:

### **Customer Support**

One place where ChatGPT's natural language processing (NLP) excels is customer support. With our WordPress AI bot watching, who knows how many support requests can be solved before they are submitted? 🙌

*What's better than a successful support request? A happy customer who didn't need to submit one.*

## Sales Assistance

Pre-sale questions can often be the difference between a new customer and missed opportunity. Whether you are selling physical products or digital software, artificial intelligence in WordPress can find the answers 🧠

*Sometimes a simple answer can simply convert.*

## Customer Experience

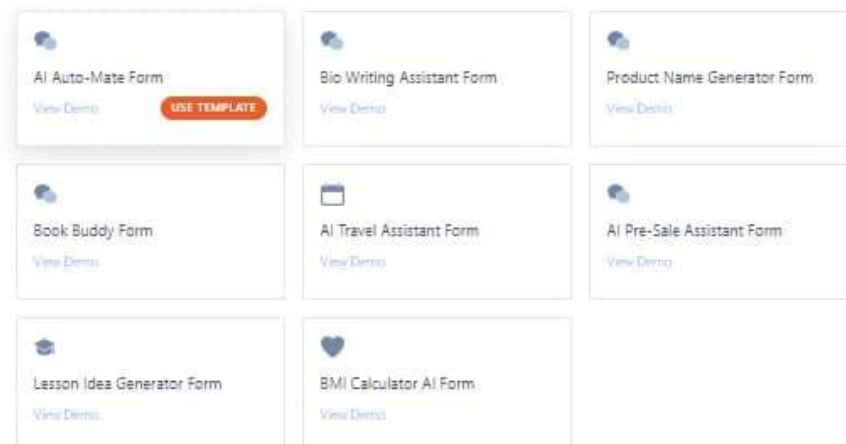
Artificial intelligence can be used for a lot more than just helping struggling writers to come up with WordPress posts. It can be used to create a powerfully smooth customer experience. One example: help users finish registration quickly with some content help from ChatGPT on the spot 🧠

## 👏 Get Started Fast with AI Templates

With a large language AI model like ChatGPT, there's virtually no limit on what's possible. With this much power, it can be hard to know where to start!

Don't get sidelined by information overload! Creative AI Examples and intuitive templates are great resources that Formidable has in droves. *Check out this growing list of AI templates:*

This list is constantly expanding, but we've got some great ones you can use right now:



- Bio writing assistant
- Product name generator
- Book Buddy (book recommendations)
- AI Travel assistant
- Plus more!

Our templates are incredibly easy to use too. With a few clicks, you can publish our templates on your WordPress site directly. Or you can tweak the parameters exactly how you want them!

For those who love to customize, there's no better starting point than our Book Buddy template. Input 4 books, then get similar books recommended. *And guess what?* With a few tiny tweaks, this tool could be used to recommend software, shoes, speakers, computers, or anything that exists on the planet!

## **What else can Formidable Forms do?**

These are some really nice AI-driven features, right? And by themselves, they are worth a lot. But guess what? With Formidable Forms, AI is just the beginning!

You'll have all your data collection needs taken care of. That includes everything from simple contact forms all the way to complex conversational forms. Plus, there's a whole bunch of form features you might not expect, like:

- Surveys
- Calculators
- Pricing Fields
- Multi-Step Forms
- AJAX Enabled Forms
- Too many to list here!

Plus, Formidable has features that let you collect data and then display it on your site in real time. We call this powerful feature Formidable Views. Use Views to generate PDFs or just about anything you can think of.

To top it off, Formidable comes with a 14-day money-back guarantee. So there's really no reason not to try it! Join us, won't you?